

# PRESTON THOMAS | ART DIRECTION + GRAPHIC DESIGN

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education | BFA, Visual Communications  
University of Delaware, 1998

Multimedia Studies Program - HTML, CSS, Dreamweaver, Flash  
San Francisco State University, 2007-2009

## work experience

4.2008 to present

### **Design Manager/Art Director, McGraw-Hill Higher Education**

Manager for the in-house design group comprised of five designers. Involved in Art Direction on high priority projects, keeping projects on schedule and budget, and on going training for the staff.

9.2003 to 3.2008

### **Senior Designer, McGraw-Hill Higher Education**

In-house designer responsible for cover and interior designs for college textbooks. Art Directed freelancer designers on interiors and covers, designed covers, handled all project management, and trained new employees.

12.2001 to 9.2003

### **Art Director, Thomson Higher Education**

Art Director for 150 titles per season on the Humanities side. Worked with freelancer designers on cover and interior design, reviewing mechanicals and color proofs, and solving design issues for project managers.

6.2001 to 12.2001

### **Freelance Designer**

Projects include: logo design, website design, cover design and advertisements. Clients include: Ora Restaurant, Toast Cafe, Performance Physical Therapy, France Photography, Stanford University Press, Temple University Press, University of California Press, and Beacon Press.

1.1999 to 6.2001

### **Designer, Beacon Press**

Graphic designer responsible for cover design of hardcovers and paperbacks, interior text designs, pre-press, color management, website design, advertisements and posters.

## technical skills

InDesign, Photoshop, Illustrator, QuarkXPress, HTML, Dreamweaver, CSS, Flash, Basic Javascript, Acrobat PDF, Color Management, MAC OS

## awards

AAUP Book, Jacket, and Journal Show

PRINT's *Regional Design Annual*

Bookbuilders West Annual Show

Featured in *Graphic Design Speak, A Visual Dictionary for Designers and Clients*

GRAPHIS *New Talent Design Annual*

Advertising Club of Delaware